



Aqua Kids
FCC E/I Children's Programming Compliance Statement
2007/2008 Season

26 episodes x 30 minutes / 26 repeat broadcasts

Age group: K8-12 / TV-G

Barter Split: 2.5/2.5

Closed Captioning:

Programs will be delivered to stations fully Closed Captioned.

FCC E/I:

* Program Producers verify that they follow guidelines as outlined by the FCC in order for this program to be classified as an FCC Children's Television Educational/Informational Program for kids primarily up to age 16. The show is targeted to children ages 8-12 for the 2007-2008 season.

* Program Producers will deliver program to station with the FCC's required E/I logo on screen for the entire duration of the program (not necessary during commercial time.)

Commercial Limits:

* Program Producers will keep total commercial time (local openings and national/barter combined) within the program to 5:00 or less.

* Program Producers will provide Aqua Kids to stations with no more than 2.5 minutes of barter commercial time.

* Additionally, Program Producers has the option of filling the remaining 2.5 minutes of "local time" with PSA's, which stations have the right to "roll over."

FCC E/I compliant website:

* Program Producers will neither mention nor show onscreen any websites inside the 30 minutes of the program with the exception of <http://aquakids.tv/> and <http://adventureproductions.com>.

* Program Producers shall maintain the website <http://aquakids.tv/> in compliance with the FCC Kids E/I guidelines effective January 1, 2007 and going forward. Program Producers agrees to give stations 5 days notice prior to adding any ads, logos or potentially commercial material to the website in order for stations to review material.

No Host Selling:

* Program Producers will not use any program character, host, or the program's name to endorse any product within the program nor during any commercial time during the program.

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Produced by:

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Distributed by:

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